



ADVANCEMENT COMMITTEE MEETING MINUTES

The meeting was called to order at 3:02 PM by Mrs. Peterson. Mrs. Peterson turned the meeting over to Keith Olson, Chief of Staff.

Date: Thursday, August 19, 2021

Time: 3:00 p.m.

Location: Boyd Conference Room

Committee Members:

Rebecca Peterson, Chair | Charlie Cole | Mike Hastings | Randall Price | Cathy Deeb

Guests:

Keith Olson, Chief of Staff

Mrs. Peterson made a motion to adjourn. The meeting was adjourned at 3:43 PM.

No.	Item
1	Cathy Deeb – praised extended on how organized and how well move in day went.
2	Keith introduced new chair – Rebecca Peterson and the combination of two committees – Campus Development and Community Engagement
3	Cash Giving: 2019 – \$67K 2020 - \$673K (\$500K Hertiage) 2021 - \$638K FY 2022 - \$170K YTD
4	Grants: 2019 - \$511K 2020 - \$1.04M 2021 - \$3.3 M
5	Major Gifts: The Ellis Ray Williams, Sr. Fieldhouse: \$125,000 The Lyle E. Weaver Weight Room: \$150,000
6	Small Donor Campaigns: Annual Campaign Phil Imel Scholarship Fund Pinning Campaign 1895 Society
7	Fundraising Team: Robin Capehart, Keith Olson, Kurt Landefeld, Felicia Oakes, Deirdre Guyton, Jeanne Moricle
8	Procedures to solicit and gift procedures set Annual fundraising calendar finalizing Capital Campaign – almost complete – EOY launch