## **Bluefield State College Board of Governor's Committee Meeting**

Committee: Development Date: 10/22/19

**Members Present:** 

Ronnie Hypes, Chair, President Capehart, Shannon Remines, Charlie Cole, Michael Hastings

Guests: Dr. Terry Wallace, Chief of Staff, Jeanne Moricle, Exec. Secretary to the President

Call to Order 3:00 pm, Ron Hypes Chairman Adjourn: 3:46 pm, C. Cole moved to Adjourn

Chairman Hypes turned the meeting over to President Capehart.

## **Item 1: Fundraising Report**

- The report covers July 1, 2019 to September 30, 2019.
- The Foundation is transitioning in their efforts to raise funds for BSC.
- 4% annually is drawn annually
- BOG will meet with the Foundation to determine the annual draw amount going forward
- An Operating Agreement is in place.

# Item 2: Foundation Memorandum of Understanding

- A Memorandum of Understanding will be created to decide how the funds will be accessed.
- Annual Fundraising
  - Endowment
  - Directed Funds donations for a specific purpose
  - Unrestricted Funds

### **Item 3: Major Donor Building**

- Identifying annual funding sources
- Transition Foundation board to give annually
- Create list of foundations to create collaborations for and with BSC.
- Transition BSC Faculty and Staff to work with Foundation and Administration to seek funding sources.
- Linking with Alumni
- Tell our story
  - Alumni publication
    Ask for funding with each contact

#### **Prioritize Budget**

- o Increase Enrollment
- Increase Funding Sources.

**Attachments: Foundation Flowchart, Funding Report** 

Training Hours: 1 hour