



COMMUNITY ENGAGEMENT COMMITTEE MEETING MINUTES

The meeting was called to order at 3:00 PM by Ronnie Hypes, Chair. Mr. Hypes turned the meeting over to Keith Olson.

Date: Thursday, December 10, 2020

Time: 3:00 p.m.

Location: Boyd Conference Room

Committee Members:

In Person: Ronnie Hypes, Chair | Cathy Deeb | Shannon Remines |

Via Google Meet: Charlie Cole |Mike Hastings|

Guests: President; Keith Olson, Special Assistant to the President

Mr. Hypes made a motion to adjourn. Mrs. Deeb 2nd motion. The meeting was adjourned at 3:55 PM

No.	Item	Action
	Community Engagement Action Plan Update	
	Keith Olson reviewed updates on the action plan.	
	<ul style="list-style-type: none">• Continue to build good community relationships<ul style="list-style-type: none">○ Rotary memberships, local organizations○ Beautification – uniformed signage, clean campus○ Work closely with county schools to prep for college	
1	<ul style="list-style-type: none">• Big Blue Booster Club<ul style="list-style-type: none">○ Launched 12/3 at Clover Club○ Raised 20K○ Updated web page• Reestablish relationships with high schools• Big Blue Broadcasting<ul style="list-style-type: none">○ Dr. Montague, Zach Helton○ Students to assist with events○ 2 stations – 1 has been assigned to BSC	Information
	Acquisition of Elks Building/Opera House	
2	<ul style="list-style-type: none">• Downtown presences• Performing Arts• Place for students, faculty, staff	Information

No.	Item	Action
3	Fundraising Update	Information
	<ul style="list-style-type: none">• Loyal Donors who assist with fund raising activities• Capital Campaign	