

## **Bluefield State College Board of Governor's Committee Meeting**

### **Development Committee – June 5, 2020**

#### **Members Present:**

Ronnie Hypes, Chair; Joseph Shannon Remines; Charlie Cole; Michael Hastings- via phone; President Robin Capehart; Cathy Deeb

Guests: Dr. Terry Wallace, Chief of Staff; Keith Olson, Special Assistant to the President, Dr. Deirdre Guyton, John Lewis

The meeting was called to order at 3:00 PM by Ronnie Hypes, Chair.

#### **Foundation Update:**

Mr. Hypes delivered an update from the meeting with Foundation. Reviewed gift contribution – they are moving up between 15 to 20% - unrestricted funds.

Barry Blizzard – new vice chair.

Will be moving to a more modern way of tracking donations and funds.

Felicia Oakes and Deirdre Guyton will become more hands on with Foundation effective July 1<sup>st</sup>.

#### **Fund Raising Team Reports:**

Keith Olson – Corporations, Major Gifts, Large Foundations, Deirdre Guyton – Alumni Affairs and Foundations and John Lewis – Athletics

- Establish a culture of giving, culture of asking
- New software to track gifts, members and potential donors
- Capital campaign - \$30M+

#### **Policy 57 – Fundraising:**

Needs to be reviewed and updated.

The meeting was adjourned at 3:46 PM (Motion: Charlie Cole)