Bluefield State College Board of Governor's Committee Meeting

Development Committee - December 10, 2019

Members Present:

Ronnie Hypes, Chair Joseph Shannon Remines Charlie Cole Cathy Deeb President Robin Capehart

Absent: Michael Hastings

Guests: Dr. Terry Wallace, Chief of Staff; Keith Olson, Special Assistant

The meeting was called to order at 3:00 PM by Ronnie Hypes, Chair. Chairman Hypes turned the meeting over to President Capehart.

Fundraising

President Capehart provided a thorough review of the Enrollment programs, Fundraising Goals and an update on the changes to the Foundation.

Chair Hypes askes about % of endowment return distribution – not specified yet as to the amount.

Charlie inquired about the 125 Challenge and steps to donate. Kick to be in January 2020 and set up with payroll deductions

Shannon asked what is the Foundations job to BSC. Main function is fundraising.

Shot Foundation Breakfast. BSC to be recognized – 4 donors. BSC will need to provide a handout at the table for fundraising.

New planning committee will meet with Development Committee at next meeting.

The meeting was adjourned at 3:48 PM (Motion: Charlie Cole)

Attachments: Steps to Creating a Fundraising Campaign Plan, Bluefield State College/BSC Foundation Distribution of Endowment/Annual Fundraising, BSC Fundraising Goals – 2019-2020, Enrollment Wheel